

Editorial

Dear Reader,

It is our immense pleasure to present the 1st issue of Journal of Business & Management, from the platform of the Centre of Excellence for Scientific & Research Journalism.

The Journal of Business & Management (COES&RJ-JBM) publishes the highest quality original research papers on business and management. The COES&RJ-JBM attracts submissions from international academics focusing upon theoretical, empirical, policy and practitioner issues within the fields of business and management. Articles published in the COES&RJ-JBM are of importance to academics, policy makers, practitioners, and analysts in government and organizations, seeking to understand businesses and management processes and outcomes

I hope you find this journal informative and useful. It is a new initiative. Your comments will help us improve the quality and content of the journal.

Editor-in-Chief

Nasir Ali Shamsi

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